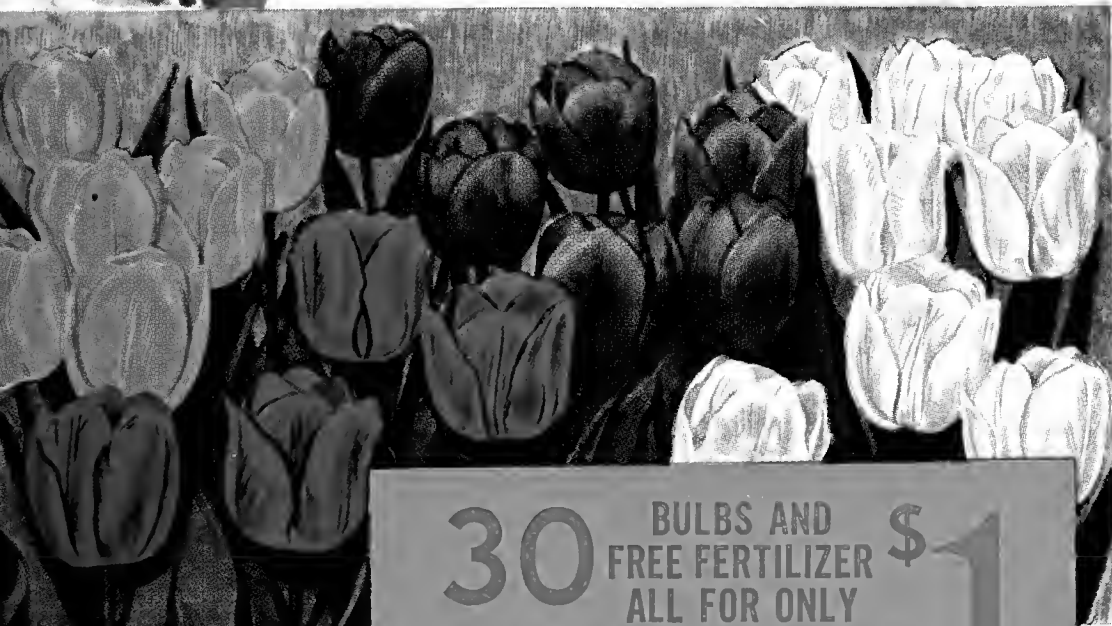


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Do not assume content reflects current scientific knowledge, policies, or practices.

21236

Earl's BIGGEST BULB BARGAIN



30 BULBS AND FREE FERTILIZER \$**1**
ALL FOR ONLY

25 Big Bulbs of Choice Darwins, all colors.

5 New Heavenly Blue Grape Hyacinth. (Value 30c).

(Pictured in color on opposite page.)

FREE FERTILIZER FOR ALL THE BULBS

My greatest bulb bargain. All large choice bulbs, sure to bloom. Will give you color and blooms galore.

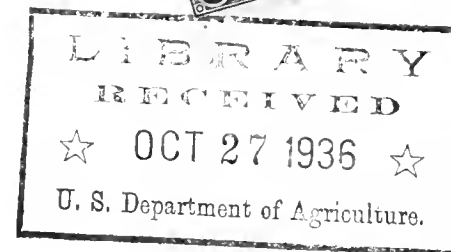
Postpaid

**POSTMASTER
NOTICE**

If addressee has moved, notify sender on Form 3547, postage for which is guaranteed. In case of removal to another postoffice, do not notify the addressee but hold the matter and state on Form 3547 amount of forwarding postage required, which sender will promptly furnish. If addressee has moved to another postoffice and did not leave forwarding address, do not notify on Form 3547 but return catalog for which postage is guaranteed.

Return Postage Guaranteed

EARL E. MAY SEED CO. *Earl E. May* PRES.
SHENANDOAH, IOWA.



*U. S. Department of
Agriculture
Washington
D. C.*



BLUE RIBBON PRIZE WINNERS *like these*



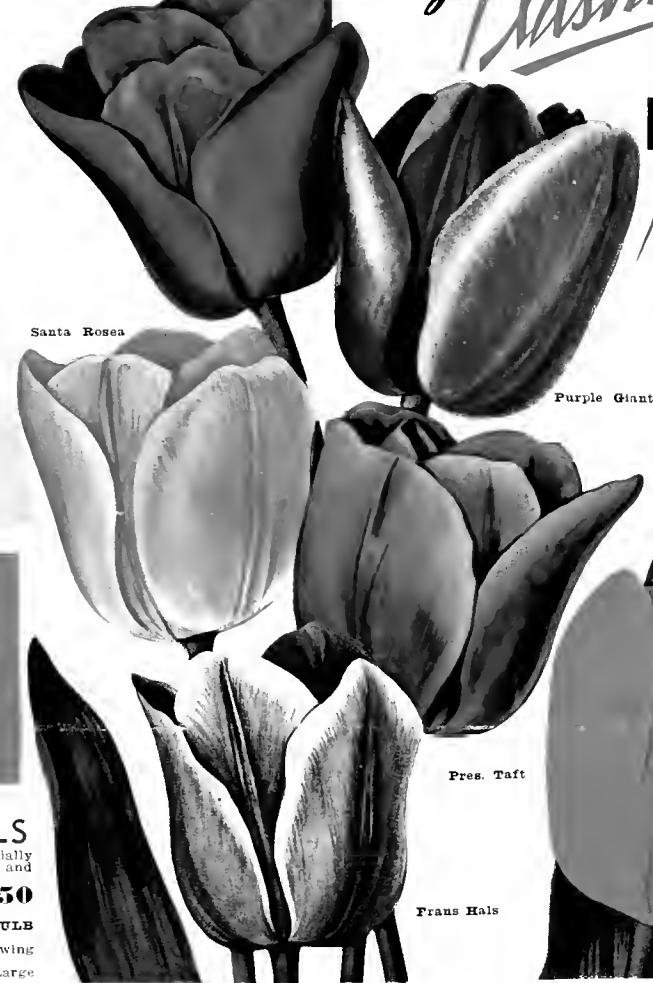
Sept. 1, 1936.

Dear Friends:
It's Fall Planting Time. It's Tulip Time. I have selected the very finest extra-large bulbs, many of the very choicest, newer varieties. These bulbs are all good, big, clean, healthy fellows, sure to bloom. See my Iron-Clad Guarantee.
Here are the bulbs, plants, and shrubs I recommend for fall planting. These varieties are all easily grown, and they will give you flowers for years to come. Never have we offered bigger bargains than you will find in this bulb and nursery folder. Send your order early. You can always depend on the best in stock, and prompt service.
I want to thank all of you folks for your fine orders of the past. If I can be of service at any time, feel free to write.
Yours very truly,
Earl E. May

I import only the very finest Tulip Bulbs direct from Holland, where the finest Tulips in the world are grown. That's why I can absolutely guarantee that you will be satisfied with these Bulbs. Every Tulip Guaranteed true to name, to grow, and a bloom in every bulb.
EARL E. MAY.

Finest Quality at Bargain Prices

City of Haarlem



Santa Rosa

Purple Giant

Pres. Taft

Fraus Hals

Yellow Giant

Afterglow

Bring Flashing Beauty To Your Home and Garden

LARGER BULBS make showy, giant Blooms MAY'S BIG SUPER GIANT TULIPS, *New Sensations*

FINEST of all May flowering Darwins. Largest Giant bulbs mean mammoth blooms. The Newer Choicest Darwins are in this list. Every one a winner. Each flower extremely large, the choicest of color, tall stout stems. Every one a beauty.

Extra Special		
12	Bulbs—1 each of these Super Darwins	75c
24	Bulbs—2 each of these Super Darwins	\$1.35
36	Bulbs—3 each of these Super Darwins	\$1.85
60	Bulbs—5 each of these Super Darwins	\$2.85
120	Bulbs—10 each of these Super Darwins	\$5.35
See free premium offer—Free Extra Bulb and Free Fertilizer. All prices Postpaid. I send you complete planting instructions with each and every order.		

AFTERGLOW. Soft apricot and orange tinted pink. Glory of the setting sun.
CHERRY. Beautiful, soft rose. Harmonizing blend of beautiful pink.
CITY OF HAARLEM. Handsome fiery cardinal red. Large showy.
FAUST. Largest deep wine color, beautiful rich velvet like.
FLAMINGO. A delightful bright pink, a real gem.
FRAUS HALS. Large, bluish violet, extra-large. Tall, heavy stems.

PRESIDENT TAFT. Deep, blood red. Flowers extra-large, bright, and showy. Extra good.
PURPLE GIANT. Deep reddish purple. Strong growth. Extra-large, and extreme.
SANTA ROSEA. The pink Bartonson. Deep rose-pink. A very outstanding new variety.
SCARLET BEAUTY. A rich glowing scarlet. Large, thick, velvety petals.
SNOW DRIFT. Large, pure white—brings out the other colors and adds charm.
YELLOW GIANT. Pure rich golden yellow. The long sought for yellow. Extra large. Very attractive.

5 for 40c 10 for 65c 25 for \$1.35 100 for \$4.95
All Postpaid
All of One Kind if You Like. INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE.

GIANT DARWIN TULIPS

Choice Flowers—Long Stems

The large cup-shaped flowers and extra long stems of the Giant Darwins make them the favorite with all flower lovers. Perfectly hardy anywhere, they can't be beat for beauty and quality of bloom. Include some of these fine varieties in your Tulip order now and enjoy them for years to come. Bloom in May.
BARTIGON. Rich fiery red, very showy. One of the leading reds.
CLARA BUTT. Apple blossom pink. A popular variety.
FARNCOMBE SANDERS. Rich scarlet with rose tint. The perfectly shaped Tulip.
KING GEO. V. Glowing scarlet. A Darwin worthy of a royal name.
KING HAROLD. Crimson-maroon on a blue base. An unusual large flowered variety.
LA TULIP NOIRE. (The Black Tulip). Velvety dark maroon, the darkest of all Tulips. A truly distinctive flower.
LAVENDER LADY. Deep reddish purple with dark blue base. An extra-long Tulip.
MRS. MOON. Deep yellow, reflexed, pointed petals. Very popular, showy color.
PRIDE OF HAARLEM. Fragrant, carmine red, large. Very popular.
VENUS. Large, pure silvery rose. One of the finest pink Tulips.

POSTPAID PRICES								
5	Big Bulbs	35c	10	Big Bulbs	55c	25	Big Bulbs	\$1.15
100	Big Bulbs	\$4.25	INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE.					

DOUBLE EARLY PEONY FLOWERED TULIPS

Beautiful double flowers, almost like a Peony. Medium height, especially due for cemetery planting or for beds and borders. Bloom early, extremely double. Postpaid Prices.
Mixed 6 for 35c 25 for \$1.25
Colors 12 for 60c 100 for \$4.50
INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE.



Crocus—Early Giant Flowering

FANTASY PARROT TULIP

As beautiful as the Giant Rutland and Fringed Petunia. A crimson rose bud through with lines of emerald green. Strong, stout stems; extra line for cutting. 5 for 55c 10 for \$1.00 25 for \$2.25
INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE—ALL POSTPAID.

CROCUS—Early Giant Flowering

Hardy Everywhere. The earliest of the spring flowering bulbs. Bright showy colors; will grow in most any location; do especially well in full sun. You will find a Crocus Corner in every planting. We offer only the largest, top size bulbs that are sure to bloom. All Postpaid.
Blue, White, Yellow or Striped All Colors Mixed
5 for 25c 12 for 40c 25 for 70c 100 for \$2.00
INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE.

SNOWDROPS

Everybody knows the Snowdrops with their little white bells coming through the snow; practically the first flower to show itself in the spring. Should be in every garden.
Postpaid Prices
6 for 25c 12 for 40c 25 for 70c 100 for \$2.15
INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE.

Glory of the Snow

(Chionodoxa)
A lovely little lavender spring flower for borders or rockery. Their early appearance tells us winter is past. Perfectly hardy and should be planted in masses for best show.
Postpaid Prices
6 for 25c 12 for 40c 25 for 70c 100 for \$2.15
INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE.

EARL E. MAY SEED CO. Headquarters for Good Seeds and Nursery Stock
SHENANDOAH, IOWA.

FREE BULBS and FREE FERTILIZER ←with Your Bulb Order All Bulbs Postpaid Too.→

\$1.00 Order BRINGS YOU 5 EXTRA BULBS FREE. (Value 25c) 5 Bulbs, New Heavenly Blue Grape Hyacinth.

\$2.00 Order BRINGS YOU 8 EXTRA BULBS FREE. (Value 60c) 5 Bulbs of Heavenly Blue Grape Hyacinth and 3 Bulbs of New Giant Gem Darwin Tulip.

\$3.00 Order BRINGS YOU 10 EXTRA BULBS FREE. (Value 75c) 5 Bulbs of Heavenly Blue Grape Hyacinth and 5 Bulbs of New Giant Gem Darwin Tulip.

\$5.00 Order BRINGS YOU 15 EXTRA BULBS FREE. (Value 95c) 10 Bulbs of Heavenly Blue Grape Hyacinth and 5 Bulbs of New Giant Gem Darwin Tulip.

Free Fertilizer with your Bulbs makes taller, stronger stems, larger blooms—richer color.

With each order for \$1.00 or more of bulbs on this page, I send you, without charge, enough of my especially prepared bulb fertilizer Free for all your bulbs ordered. The more bulbs, the more Free Fertilizer.



GRAPE HYACINTH
New Heavenly Blue
Perfectly hardy in sun or shade. Blooms early, and for a long time. A delicate blue flower that blooms more abundantly year after year. 5 for 25c; 10 for 45c; 25 for 90c.

Order Early
ALL POSTPAID

EARL'S COTTAGE MAY FLOWERING TULIPS

They bloom just after the Darwins. Their graceful long pointed petals with their wide range of harmonious colors make them unsurpassed for show and cutting. Extra large.
DIDO. A fine new Tulip, orange tinted rose. Extra large.
GRENADEER. Rich dazzling orange scarlet.
INGLESOMBE PINK. Soft rose, pink, very showy.
INGLESOMBE YELLOW. Rich canary yellow, strong grower.
PICOTEE. (Maiden blush). Long, clear white pointed petals, beautifully margined with bright pink.
AMEROSIA. Large, salmon-orange. Long-stemmed.
SIREN. Beautifully shaded clear, bright pink.
POSTPAID PRICES
5 Big Bulbs 35c 25 Big Bulbs \$1.15
10 Big Bulbs 55c 100 Big Bulbs \$4.25
MIXED COLORS
10 Big Bulbs 55c 50 Big Bulbs \$1.90
25 Big Bulbs \$1.00 100 Big Bulbs \$3.75
INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE

Mammoth Old Dutch BREEDER TULIPS

Mammoth Velvety Blooms on Strong Stems.
The petals are thick and velvety, coming in deep rich colors of purple, old gold, bronze, buff, mahogany and maroon. Soft and rich like velvet. The last of Tulips to bloom and the flowers hold up a long while.
APRICOT. Rich apricot, edged bronze-buff tinted deep rose.
BACCHUS. Deep plum purple. Large, stout, erect stems.
LOUIS XIV. Rich purple, edged. A truly royal Tulip.
PANORAMA. Beautiful orange red, shaded with mahogany.
FEU ARDENT. Glossy, mahogany red. Extra-large.
PRINCE OF ORANGE. Bright terra-cotta orange. Very fine.
BUTTERFLY. Lovely, glistening orange-red. Yellow edged.
POSTPAID PRICES
Your Choice All Alike or Each One Different
5 Big Bulbs 35c 25 Big Bulbs \$1.35
10 Big Bulbs 60c 100 Big Bulbs \$4.75
MIXED COLORS
10 Big Bulbs 55c 50 Big Bulbs \$2.25
25 Big Bulbs \$1.15 100 Big Bulbs \$4.35
INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE.

Prince of Orange (Breeder)

Louis XIV (Breeder)

Grenadier (Cottage)

Dido (Cottage)

Apricot (Breeder)

Bacchus (Breeder)



Gold Cup

King Alfred

Earliest of All Spring Flowering Bulbs Hardy Everywhere

The earliest Spring arrivals. They come up year after year, in sun or shade. They are especially fine for a perennial border planting or for the rock garden.
GLORY OF SNOW (Chionodoxa).
BLUE SQUILLS (Scilla Siberica).
WINTER BUTTERCUP (Eranthis).
ROSE QUEEN (Scilla Campanulata).
GIANT CROCUS MIXED COLORS.
SNOWDROPS.
30 BULBS (5 each of the above 6 varieties)—65c
60 BULBS (10 each of the above 6 varieties)—\$1.15
120 BULBS (20 each of the above 6 varieties)—\$2.00

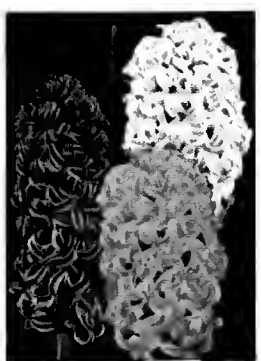
LARGE FRAGRANT HYACINTHS

Big Bulbs—Large, Showy, Fragrant Blooms

Twilightfully fragrant. Extremely hardy. Sure to bloom in the outdoor planting. Easiest of all bulbs to put for indoor blooms. Flowers ahead of the Tulip. Medium height. Ideal for border planting.
KING OF THE BLUES. The deepest blue.
LA VICTOIRE. Bright rose.
LINCOLN. Pure, fragrant white.
YELLOW HAMMER. Golden yellow.

YOUR CHOICE—OR ALL COLORS MIXED.
4 for 35c 12 for \$1.00
25 for \$1.75
ALL POSTPAID
Including Free Bulbs and Free Fertilizer with your Bulb order of \$1.00 or more.

ORDER EARLY
All Postpaid



Large Fragrant Hyacinths

WINTER BUTTERCUP (Eranthis)
Lovely golden yellow flowers. They make their appearance in early Spring. A striking contrast, when combined with Snowdrops and Scillas. They do especially well under trees and in the Rock Garden.
BLUE SQUILLS
SCILLA SIBERICA. A very lovely little flower and does well in shaded flower borders, bare shady places, and odd corners. A mass of blue in early Spring.
ROSE QUEEN
SCILLA CAMPANULATA. Most beautiful of the early flowering bulbs. A clear rose pink. Free flowering.

Postpaid 6 for 25c 25 for 70c
Prices 12 for 40c 100 for \$2.45
INCLUDING FREE BULBS AND FREE FERTILIZER WITH YOUR BULB ORDER OF \$1.00 OR MORE

PAPER WHITE NARCISSUS
For Indoor Blooms.
The most popular for indoor forcing. Delicately sweet-scented blooms. Easily potted and grown in gravel, sand, heat, or soil.
3 for 25c; 6 for 40c; 12 for 70c; 25 for \$1.25.
All Postpaid.
Including Free Bulbs and Free Fertilizer with your Bulb Order of \$1.00 or more.

PEONIES—Live and Bloom a Lifetime



CROWN OF GOLD

MONS. JULES ELIE

Mother's PEONY COLLECTION

Flowers for a lifetime for Mother. A remembrance of beauty she will enjoy every day of her life. You can show your appreciation of her sacrifices by simply sending her these lifetime Peonies. A splendid Memorial gift too.

ALL 3 —1 of each—labeled and carefully packed, postpaid, for only **89c**

BENJAMIN FRANKLIN. Beautiful red.
CROWN OF GOLD. White and yellow.
MONS. JULES ELIE. Largest pink.

BENJAMIN FRANKLIN



ORIENTAL POPPY COLLECTION

PLANT THIS FALL —BLOOM NEXT SPRING **ALL 4, ONLY \$1**

- 4 splendid thrifty 2-yr. plants, all different.
- 1 Beauty of Livermore, dark red.
- 1 Mrs. Perry Pink, orange apricot.
- 1 Mrs. Perry White, satiny white, blotched crimson.
- 1 Hybrid, orange pink, scarlet.

RED LEAF BARBERRY. Beautiful brilliant foliage. Hardy 2-yr. 12-18 in. size, \$ for only \$1, postpaid. One or more plants at 20c each, or 3 for 50c.



RED LEAF BARBERRY



Karl Rosenfield

NEWER especially fancy varieties

Your Choice **Any 2 for \$1.00 or 60c each** postpaid
LONGFELLOW. Rates 90. Vivid cherry crimson. Early.
SOLANGE. Rates 97. Creamy Havana brown center with heavy cream colored outer petals. Late.
THERESE. Rates 98. One of the world's best Peonies. Rich satiny pink of enormous size. Midseason.
WALTER FAXON. Rates 93. The "near orange" Peony. Salmon pink. Midseason.

UNUSUAL and novel varieties

IMPERIAL JAPANESE RED. Dazzling brilliant, royal red, single peony, originated in the Emperor's Garden in Japan. 85c each, postpaid.
MARTHA BULLOCK. Rates 91. A great pink peony. Another of the 10 best peonies in the world. Fragrant and colored like a pink rose. Immense flowers. 85c each, postpaid.
LE CYGNE. Rates 99. Finest peony of all. Creamy white, blushed yellow, free blooming, and fragrant. 85c each, postpaid.
MONS. MARTIN CARUZAC. Rates 88. "THE BLACK PEONY." A perfect solid ball of deep maroon. Midseason. 85c each, postpaid.

GOLDEN WEDDING

"The Yellow Peony." My stock of this double canary yellow peony is limited. Blooms out double yellow, shades lighter as it opens. 65c, postpaid.

Order Early—All Postpaid

EARL E. MAY SEED CO.
SHENANDOAH, IOWA

Mrs. Earl May's PEONY COLLECTION
I have always liked Peonies. This year Earl asked me to select my choice of all our many varieties in a special collection at a low price for free section at they are all blooming double and fine. All (1 each), postpaid. Decor.
FESTIVA MAXIMA. Bright crimson.
RACHEL. Ruby red.
SARAH BERNHARDT. Apple blossom pink.



Rachel

Sarah Bernhardt

COLORFUL, sure to grow, sure to bloom and long lived. I offer you lowest prices on these great big, vigorous growing, 3 yr. old roots. You too may have these gorgeous colored life time peonies, growing and blooming. Plant this fall—now.

All these Peonies have Large, Double Flowers

Your choice. Any 4 for **\$1.00**
Less than 4, 30c each, postpaid.
ASA GRAY. Rates 81. The great big salmon-pink, lilac tinted, full-blooming variety.
AVANACHE. Rates 87. Large soft pure white blooms with crimson markings. Late.
BENJAMIN FRANKLIN. Rates 81. Ruby red. Lasts a long time in bloom. Blooms early, too.
FELIX CROUSSE. Rates 81. Most popular and best red. Early silk-like flower. A "bushel of flowers" to the bush.
FESTIVA MAXIMA. Rates 93. The most popular white. Blooms early and long. Largest snow white flowers.
KARL ROSENFIELD. Rates 88. Big bright popular red. Midsummer.

Old Favorites

Your choice. Any 5 for **\$1.00**
Less than 5, 25c each, postpaid.
CROWN OF GOLD. Rates 81. Large late white. Opens loosely showing 2/3 of the flower yellow.
EDULIS SUPERBA. Rates 76. The early blooming "Dedication Day" pink.
MME. DUCEL. Rates 79. Silvery soft lavender pink. The Chrysanthemum Peony.
RACHEL. Rates 79. Bright garnet red. Fine for cutting. Midseason.

Your choice. Any 3 for **\$1.00**
Less than 3, 40c each, postpaid.
BARONESS SCHROEDER. Rates 90. Large creamy-white flowers, delicately blushed in the bud.
CHARLES McKELLIP. Rates 78. Rich dark crimson. Centers tinged with yellow stamens. Grand attractive silky outside petals. Midseason.
MARY BRAND. Rates 87. Large dark clear crimson. One of the famous Brand Peonies. Midseason.
MONS. JULES ELIE. Rates 92. The "Blue Ribbon" Peony. Largest size satiny-textured pink. Midseason.
REINE HORTENSE. Rates 87. Extra large pink, silver tipped. Almost lilac colored. Midseason.
SARAH BERNHARDT. Rates 90. I think this is the loveliest Peony. Apple blossom pink, very large flower. Late.

DAZZLING and GORGEOUS IRIS

Easiest flowers of all to grow. You will find all of the rare and rainbow colors in these iris. Plant shallow in any type of soil any time of the year except blooming time. Here are some real beauties—extra choice varieties for you this year. Plant now—they will bloom for you next spring. Try my famous Seminole Collection if you want lots of iris at a low price.



Mother of Pearl

Prairie Gold

Buto



Old Fashioned Bleeding Heart

This is the true Old Fashioned Bleeding Heart which grows like a Peony bush. Its graceful drooping branches are filled with heart-shaped crimson flowers in May. Perfect for shade, for the rock garden and planting among your shrubs. Big plants, 3-yr. old, strong roots. Plant this fall—have flowers next spring. 30c each; 4 for \$1.00, postpaid.

SEMINOLE COLLECTION

21 LOVELY IRIS \$1
for ONLY

Delivered

Seminole, the reddest red, and Lent A. Williamson, the darkest purple and highest rated iris, are both included in this collection. This makes these two beauties less than 3c each—all the others are choice varieties, too. Here they are. You may select any 19 of them and I will include Seminole and Lent A. Williamson to make 21.
A. E. KUNDERD. Bronze yellow and red.
AFTERGLOW. Greyish lavender.
AGNES. Lavender.
ALBERT VICTOR. Blue and lavender.
AMBASSADEUR. Lavender and ruby red.
CAPRICE. Rose red. Fragrant.
CECIL MINTURN. Soft rose.
DR. BERNICE. Large coppery bronze. Crimson-like falls.
GERTRUDE. Finest blue.
JOHAN DEWITT. Blush violet-purple, veined white.
JUNIATA. Clear blue.
KOCHI. Rich deep red purple. Fragrant.
LOHENGRIIN. Silvery pink.
LORELY. Yellow and white, blotched purple.
MARY GARDEN. Pale yellow and light lavender.
MME. GHERAU. White, blue frilled border.
MME. PACQUETTE. Clear red.
MONSIGNOR. Violet and purple crimson.
NIDELUNGEN. Warm yellow and violet purple.
PROSPERO. Late lavender, yellow, reddish-purple and brown.
PRINCESS VICTORIA LOUISE. Soft yellow, plum colored cream.
PROSPER LAUGIER. Fiery bronze, rich velvety purplish red.
QUAKER LADY. Smoky lavender and old gold.
QUEEN CATERINA. Orchid, orange hearted.
QUEEN OF MAY. Soft lilac rose, almost pink.
RHEIN NIXE. Pure white and deep blue.
ROSE UNIQUE. Nardest red pink.
SHERWIN WRIGHT. Rich deep golden yellow.
STORM CLOUD. Coppery bronze.
VIRGINIA MOORE. A new large yellow.



Seminole The Reddest Red

SASS IRIS

SASS—Buto. Dark blue. 25c each.
SASS—Beau Ideal. Silver, lavender, blended with chestnut brown. 10c each.
SASS—Caroline Springer. Beautifully tinted pink and white. 35c each.
SASS—Church Mouse. Dark brown, orange leaved. 35c each.
SASS—Enphony. Sultron color. 35c each.
SASS—Nebraska. Finest canary yellow. 25c each.
SASS—Midgard. Paint pink and yellow blended. 25c each.
SASS—Prairie Gold. Golden yellow. 10c each.

I have also selected some splendid varieties of other leading American growers and hybridizers. I offer these to you as follows:

ACACIA ROSE. Full petaled pink. 15c each.
ASIA. Silvery, lavender, blended with chestnut brown. 20c each.
CHASSEUR. New fine yellow, veined bright crimson red. 25c each.
DOLLY MADISON. Pinkish mauve and pale lilac, orange leaved. 35c each.
FIREFALL. Bright Bordeaux red. 40c each.
LORD OF JUNE. Soft blue. 10c each.
MORNING SPLENDOR. Plum violet and ravin purple. Some of the best. 15c each.
MOTHER OF PEARL. Pearl and light lavender. 10c each.
NEOLA. Blooms in the fall. Violet and orchid blue. 45c each.
SHEKINAH. Clear soft yellow. 10c each.
SUSAN BLISS. Best pink. 10c each.
TRUE DELIGHT. Beautifully ruffled and frilled. White, streaked with a blue edging. 25c each.

BABY DOLL IRIS

First of all to bloom in the spring. They come with the Robins.

Purple White Near Red Light Blue
Your choice of colors
3 for 20c 6 for 35c 12 for 65c
All Postpaid

Baby Doll Iris

Beautiful HARDY GARDEN LILIES Hardy Everywhere

The most lovely hardy garden lilies for fall planting. They will bloom for you in next spring and summer, easily grown, and become more delightful each year. Complete planting instructions with every order.

MADONNA (Candidum)

The most beautiful hardy fragrant Lily. Produces a mass of large snow white sweet fragrant blooms on tall stately spikes. Easily grown and must be planted in the fall. Bloom in June and July.

Extra Large Bulbs, Postpaid: 30c each; 4 for \$1.00.

REGAL (The Royal Lily)

The most popular of all. Grows anywhere. Delightfully fragrant. Flowers pure white, outer surface streaked coral pink.

Fine Large 2-yr. Blooming Size Bulbs, 3 for 35c; 10 for \$1.00.

Extra Large Choice 3-yr. Bulbs 25c each; 5 for \$1.00; 12 for \$2.00.

FIRE LILY (Red Russian)

One of the most attractive garden lilies. The reddish-orange blooms are borne in clusters of from 6 to 30 flowers on a stem. Blooms in early June.

Extra Large Bulbs, Postpaid, 25c each; 5 for \$1.00.

NEW PHILIPPINE GREEN THROATED LILY

This lovely new gem produces very long trumpet-shaped flowers, white with a reddish-brown shade. Graceful, fragrant. Besides being one of the loveliest, it is also one of the hardest of lilies. Green throated too. My extra large bulbs will bloom the first year.

Extra Large Bulbs
25c each
5 for \$1.00

GOLD BANDED (Auratum)

Queen of the Lilies. One of the best. Large and fragrant. White petals thickly dotted crimson. With clear gold band in the center. Plant 8 inches deep.

Large Blooming Size Bulbs 30c each; 2 for 55c; 1 for \$1.00

MY BIG LILY BARGAIN

Extra Choice Blooming Size Bulbs
ALL SIX POSTPAID FOR \$1
6 Big Bulbs—Five Different Kinds
One—New Philippine
One—Gold Banded
One—Madonna
One—Fire Lily
Two—Regal
A real Lily Garden.





- K M A -

We're broadcasting
20½ hours per day, starting
at *4:45 A. M., and if you want
to, you can stay with us until
1:15 A. M., Central Standard
Time.

* 6:45 A. M. Sundays

Friends,

I decided at the last moment to send you this bit of information along with my Fall Catalog about the radio station. I guess you know that we are putting up a new tower, 488 feet high, and we have a new station because our other one had been run for about ten years, and was about worn out. I have done this as a service to my many thousands of radio friends who have listened to me since radio first started in 1925. I sincerely hope that now I can give you better reception and keep you informed. I will deeply appreciate your giving KMA an honest trial and staying with us, as I know you will after you once get started.

It has been a pretty bad year in many ways, but I am confident, and I know you are, that we are going to come out of all this in fine shape.

I will appreciate it if you will tell your friends about KMA too.

With best wishes.

Earl E. May

HERE ARE SOME OF THE SPECIAL KMA FEATURES,—

10:00 a. m.—Earl May's Mid-Morning visit with you (Monday through Saturday)

10:30 a. m.—“Travels of Mary Ward” Your friends
Montgomery Ward and Company send
you this broadcast. (Monday through Friday)

11:30 a. m.—Earl May's Big hour and a half noon
day visit (Monday through Saturday)

12:30 noon. —Allied Mills Markets.
National Market Reports. (Monday through Saturday)

5:00 p. m.—“Jane, Judy and Jean” A children's
program with listener's from 6 to 60. (Monday through Saturday)

8:15 p. m.—Chevrolet Musical Moments. Rubinoff, (Monday, Wednesday and
His Violin and Jan Peerce. Friday)

**And You Folks Know There Are More Things At KMA.
Keep Tuned To KMA In The Middle Of The Dial 930 Kilo-
cycles For Dandy Programs.**



TALKIES TOO,—STARS! STARS!! STARS!!!

The Great Ziegfeld * The Gorgeous Hussy * Texas Rangers * Piccadilly Jim
My American Wife * Swing It * * * *

All great pictures,—when you come to Shenandoah be sure to see them at
my Mayfair Theatre. Listen to KMA for the dates you can see and hear these
wonderful productions.

Earl E. May

Rich Green LAWNS

Have a Beautiful Green Lawn Next Spring

**Sow this Fall. Use My High
Quality Tested Seed.**

No matter how beautiful your borders or shrubs the real beauty of your home depends on your lawn. Heavy seed means clean seed. My grass seed is all tested for good, strong germination too. My lawn leaflet telling about the easy way to make a lawn with good seed is sent with every order. Order now. Sow in September and October. Have a beautiful rich green lawn already growing in early Spring.

Winter Hardy Shrubs

For Fall Planting

The shrubs have made heavy growth this year and are ready to ship about October 15th. They are properly trimmed to give you successful growth. Be sure you tamp them firmly in the ground when you set them out. Water well.

Strong 3-yr. 18-24 in. size. Your Choice. Select any

4 for \$1. Postpaid

Less than 4, 39c each; 12 or more, \$2.65 dozen. Postpaid.

GOLDEN ELDER. Yellow foliage, white flowers.
HONEYSUCKLE. Red bush, fragrant flowers, red berries.
JAP. QUINCE. Red flowered early blooming "firebush."
OLD FASHIONED SNOWBALL. Snowball-like white flowers in May.
ROUEN LILAC. Purplish red flowers. Does not sucker.
SPIREA BILLIARDI. (Red Bridal Wreath). Rich pink flowers in spikes.
TAMARIX HISPIDA. Good pink flowers. Silver foliage.
VIRGINAL SYRINGA. Double fragrant white flowered mock orange.

Combination Offer FERTILIZER and LAWN SEED

MAYPARK, the finest mixture of blended grasses, and fertilizer insures deep roots and vigorous growth.

5 Lbs. of **MAYPARK LAWN SEED**
5 lbs. of **SPECIAL LAWN FERTILIZER**

10 lbs. ALL POSTPAID FOR
Will seed and fertilize
1000 square feet. **\$1.85**

MAYPARK LAWN GRASS MIXTURE Highest Quality

You will have a lawn the first year, when you use Maypark. It is especially prepared for the hot, dry climate of the Central West. Plenty of Kentucky Blue Grass, White Dutch Clover and other quick growing grasses which give you quick and lasting results. My finest and best lawn mixture.

35c per lb.
3 lbs. **\$1.00** 5 lbs. **\$1.50**
10 lbs. **\$2.75**
Postpaid

EXTRA HEAVY KENTUCKY BLUE GRASS

This extra heavy quality is the finest seed, and you should use only this high quality seed on your lawn. It gives you a fine stand of thick, heavy grass and is permanent. Makes the finest lawn. 35c per lb.; 3 lbs. \$1.00; 5 lbs. \$1.50; 10 lbs. \$2.75.

EARL'S SHADY LAWN MIXTURE

My special prepared lawn mixture for growing a lasting turf in shady plots. I use it myself and I know it is good. Absolutely winter hardy, tried and tested. 45c per lb.; 3 lbs. \$1.25; 5 lbs. \$1.90; 10 lbs. \$3.65.

WHITE DUTCH CLOVER

The little three and four leaf clover, especially fine for lawns. Makes a close compact growth, and covers the ground like a carpet. Quick-growing, and thrives well on all soils. 50c per lb.; 3 lbs. \$1.40; 5 lbs. \$2.25; 10 lbs. \$4.00.

EXTRA BARGAINS IN SHRUBS



SPECIAL OFFER No. 162

SPIREA Van Houtte
Only 5c each

in lots of 20
12-18 in. 2-yr. olds

20 for \$1 Postpaid

SPECIAL OFFER No. 163

BARBERRY. Green

Leaved, 2-yr. olds,
12-18 in. Only 5c
each in lots of 20.

20 for \$1 Postpaid

SPECIAL OFFER No. 164

PEONIES. Your choice
of color—Red, Pink,
White—8 for only \$1
Postpaid, or

3 for 50c



SPECIAL OFFER No. 165

SPIREA A. W. (The
Red Dwarf.) Blooms
all summer first year.

6 for \$1 Postpaid

SPECIAL OFFER No. 166

18-24 in. **Heavy
Bridal Wreath**

10 for \$1 Postpaid.

SPECIAL OFFER No. 167

HYDRANGEA—Snow-
ball variety. June
blooming. Or P. G.,
late summer bloom-
ing. 12-18 in. bushy.
Choose number of
each wanted or all of
one kind.

8 for \$1 Postpaid

